

INTRINSYC SHIPS INTEGRATION EXPERT FOR WINDOWS CE

Extending the capabilities of Microsoft Windows CE Platform Builder

Embedded Systems Conference, San Jose – November 2, 1998 – Intrinsyc Software, Inc. is pleased to announce that it is now shipping the production release of Integration $\text{Expert}_{\mathbb{R}}$ (IX) for the Windows CE operating system. IX is a comprehensive suite of development tools focused on improving design productivity while maximizing system reliability which has now been extended for developers of Windows CE-based embedded applications. IX for Windows CE simplifies development, maximizes performance, and minimizes the cost of embedded systems by delivering component modeling, visualization, and analysis capabilities that extend the Microsoft Windows CE Platform Builder.

IX for Windows CE introduces new capabilities that complement the Microsoft Windows CE Platform Builder (ETK). IX simplifies the configuration of Windows CE by enabling developers to drag and drop operating system modules and application components into their project from the IX Component Gallery. Developers can easily edit ROM configurations, registry and system initialization files. IX allows developers to optimize their Windows CE-based systems by providing automated analysis tools that manage dependencies between their applications and Windows CE-based modules and components.

IX also includes a local and network-based Component Gallery. The Component Gallery accelerates the development of Windows CE-based systems by enabling developers to quickly locate, evaluate, and integrate third party OS or application components into their system. The Component Gallery also provides a mechanism for OEMs and developers to showcase their unique components and facilitate their distribution.

"Microsoft is committed to supporting embedded systems developers," said Tony Barbagallo, group product manager, Windows CE at Microsoft Corp. "With Intrinsyc's new IX, current embedded developers for Windows CE will now experience enhanced productivity while first time users will be up and running with new projects quickly and easily."

"With its automated analysis tools and component management, IX reduces the time required to develop and deploy fully optimized embedded Windows CE-based products," said Bruce Forde, Executive Vice President and General Manager at Intrinsyc. "IX for Windows CE brings a uniform embedded development framework for Windows CE to system developers, software component vendors, and hardware vendors."

The production release of IX for Windows CE is available now for US\$995. Please contact Intrinsyc directly or your local Intrinsyc reseller for further information. Intrinsyc will be demonstrating all of its development tools and components, including IX, at the Embedded Systems Conference in San Jose, November 2-5, 1998 which it is gold sponsoring with Microsoft, and at Comdex, November 16-20, 1998, in Las Vegas as part of the Microsoft Partnership Pavilion.

Intrinsyc Software Inc. (VSE:ICS, US:ISYRF) is developing the next millennium's embedded Windows and embedded Internet software technologies for license to Original Equipment Manufacturers (OEMs) in their consumer and commercial electronics product lines. For more information, contact Intrinsyc at <u>info@intrinsyc.com</u> or World Wide Web Page: http://www.intrinsyc.com.

On Behalf of the Board Intrinsyc Software Inc.

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